

EXHIBIT 1

## Modelhub and Selling Videos

- Getting Started 
- Managing Your Account And Videos 
- Modelhub and Selling Videos**
- Troubleshooting and Issues
- Setting Up Your Profile
- Earnings and Payments
- Video Uploads 

- Optimizing Your Account 

### ^ What is Modelhub and how does it work?

Modelhub is a clip site designed for models from the ground up, powered by [Pornhub](#).

That means you can now sell your content directly from your Pornhub account.

Since Modelhub is fully integrated, you will use the Pornhub account you already have.

To start making money on Modelhub, you have a couple of options:

1. Upload new videos to Modelhub, available for purchase only (no free streaming)
2. The content you have for sale on Modelhub can also appear on Pornhub Premium for a higher RPM than the usual Model Program rate
3. Set a price to charge for downloads on any of your free-to-stream content that's currently on Pornhub
4. Switch your Modelhub videos to free-to-stream at any time to start earning the regular Model Program rate
5. Sell subscriptions to your content with Fan Clubs
6. Take custom clip requests

We'll have lots of new stuff for you soon, including a merch store for selling physical goods. Stay tuned.

Keep 65% of your video sales (80% - 15% processing fee)

Keep 65% of your custom video sales.

Keep 80% of your tips (95% - 15% processing fee)

Keep 80% of your Fan Club subscription revenue.

Modelhub also supports 4K uploads, so get your best stuff out there.

Questions? Hit us up: [models@pornhub.com](mailto:models@pornhub.com)

### ^ Selling videos on Modelhub?

Sweet. You're signed up for Pornhub and you've monetized your videos on there already.

Now, how do you make even more money from your videos?

Easy - sell videos to your fans. Here's how it works:

Choose Upload from the Pornhub header:



Upload your video, and choose "For Sale" as the Privacy Setting:



Choose your price. (between \$1 and \$150 USD)





**Choose whether it's viewable on Premium or not.** If you check this box, your video will be viewable by all Pornhub Premium members, whether they bought the clip or not, and you'll be eligible for Premium Viewshare revenue. Viewshare pays out a monthly rate per thousand views on your content and that rate is based on the program's performance in that particular month.



**That's it! You're done.**

#### What else?

You can change your videos from For Sale to Free at any time. Remember that your Free videos will still earn ad revenue from free viewers on Pornhub.

You can also set a pay to download price for your free videos in your [Manage Videos tab](#).

4K uploads are fully supported!

#### Compliance rules are a bit different.

When selling your videos, the [rules](#) are a little bit different. Make sure that none of your vids will get taken down, by checking out the [rules and regulations](#).

### Regulations for selling videos

Just like your free videos, there are rules about phrasing in titles when you're selling videos.

Due to payment processor regulations, the rules are a bit stricter.

Here's a list of words you can't use in your video titles. Also, if your videos contain any content that matches these descriptions, they'll be taken down as well.

List of banned words:

- 1 year old
- 1 years old
- 10 year old
- 10 years old
- 11 year old
- 11 years old
- 12 year old
- 12 years old
- 13 year old
- 13 years old
- 14 year old
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9 year old  
9 years old  
Adopt  
Adopted  
Adoption  
Adopts  
Animal  
Animals  
asleep  
asphyxiate  
asphyxiated  
asphyxiates  
asphyxiating  
asphyxiation  
Beast  
Beastial  
beastialism  
beastility  
beastliness  
Bestial  
bestiality  
Blackmail  
Blackmailed  
Blackmailer  
Blackmailers  
Blackmailing  
Blackmails  
bled  
bleed  
bleeding  
bleeds  
blood  
booze  
brother sister  
brutal  
brutalisation  
brutality  
brutalization  
brutalize  
brutalized  
brutalizes  
brutalizing  
brutally  
btasher  
caca  
child  
childhood  
childlike  
children  
chld  
chloroform  
chloroformed  
chloroformic  
chloroforming  
chloroformism  
chloroforms  
Chlorophormic  
coprophilia  
coprophiliac  
coprophilic  
coprophilism  
coprophilous  
daddy  
daddy brother  
daddy daughter  
daddy sister  
daughter brother  
deepfake  
deepfakes  
drug  
drugged  
drugging  
drugs  
drunk  
drunken  
Drunkenass

deepfakes  
drugging  
drugs  
drunk  
drunken  
Drunkeness  
drunkenly  
drunkenness  
Drunks  
Extreme Bondage  
Extreme Pain  
Faded  
father brother  
father daughter  
father sister  
force  
forceable  
forced  
forcedly  
forceful  
forcefully  
forcer  
forces  
forcible  
forcing  
forcingly  
gangrape  
gangraped  
Hypno  
hypnosis  
hypnotism  
hypnotize  
hypnotized  
hypnotizes  
hypnotizing  
incapacitate  
incapacitated  
incapacitates  
incapacitating  
incapacitation  
incest  
incestuous  
incestus  
infancy  
infant  
infanthood  
Infantile  
infantilization  
infantlike  
infants  
intoxicable  
intoxicate  
intoxicated  
intoxicates  
intoxicating  
intoxication  
intoxicative  
intoxicator  
kid  
kid fucking  
kid fucks  
kid porn  
kid sex  
kiddie  
kiddy  
kids  
**Liquored**  
**Little Boy**  
**Little Boys**  
**Little Girl**  
**Little Girls**  
little kid  
little kids  
lolita  
**Lolitas**  
Minor  
molest  
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murder  
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murders  
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mutilation  
mutilator  
necromania  
necrophile  
necrophilia  
necrophiliac  
necrophilic  
necrophilism  
paedo  
paedophile  
paedophilia  
paedophiliac  
pass out  
passed out  
Passes out  
passing out  
pedo  
pedofilia  
pedophile  
pedophilia  
pedophilic  
Poop  
preteen  
preteens  
puke  
puked  
pukes  
puking  
punishbox  
quasi-unconscious  
r.a.p.e  
rapable  
rape  
rapeable  
raped  
raper  
rapes  
raping  
rapist  
scat  
school kid  
sedate  
sedated  
sedately  
sedateness  
sedates  
sedating  
sedation  
Shit  
slave  
sleep  
sleeping  
sleeps  
sleepy  
slept  
small kid  
Teeny Bopper  
Teeny-bopper  
Teenybopper  
tentacle  
Tentacled  
tentacles  
Tipsy  
Twin

Teeny-bopper  
tentacle  
Tentacled  
tentacles  
Tipsy  
Twin  
Twins  
unconscious  
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under 1 girl  
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under 1 sex  
under 10 boy  
under 10 girl  
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under 8 porn  
under 8 sex  
under 9 boy  
under 9 girl  
under 9 porn  
under 9 sex  
under age  
under aged  
underage  
underaged  
unwilling  
unwillingly  
unwillingness

under ♀ sex

underage  
 underaged  
 unwilling  
 unwillingly  
 unwillingness  
 vomit  
 vomited  
 vomiting  
 vomits  
 Wasted  
 year kid  
 young kid  
 420  
 blunt  
 bowl  
 bud  
 buds  
 buddha  
 buzz  
 cess  
 chronic  
 cones  
 drugs  
 drugs,haze  
 grass  
 haze  
 herb  
 joint  
 kush  
 kush,bud  
 kush,mary jane,haze,stoned  
 mary jane  
 mary jane,haze  
 pot  
 speed  
 speed,haze  
 stoned  
 weed

#### ▲ Modelhub rank and Top Earners

On your profile page, you'll see a number at the top left marked "Modelhub Rank."

16 Modelhub Rank	467,518 Subscribers
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Your Modelhub Rank is calculated on a daily basis. It is an algorithm that takes into account a combination of how you are performing with your Modelhub sales (including Video Sales, Tips, Fan Club Subscriptions and Custom Video sales) as well as how active you are on your profile and uploading new content. Previews of your videos on Modelhub will also help your Modelhub Rank. You will receive a rank as soon as you have earnings of any of those products, and your rank will increase the more that you sell.

The Top 20 Earners on Modelhub for a given month will earn a cash bonus.

The Top Earners ranking is based purely on sales for the given month. For example, the Top Earner for November is whoever made the most sales (in dollars) for the month of November. This ranking is separate from your Modelhub Rank.

Check your Top Earner status on your [Modelhub Settings page](#).

Being part of the Model Program also makes you eligible to win Monthly and Annual Awards and participate in our [Model contests](#).

#### ▲ Upcoming Modelhub features

We're always working on new tools and features to help you succeed.

Here's just a small taste of what we have coming up for you:

##### **Video Sorting (On Model Profile Page on Modelhub)**

Your fans will have improved sorting tools, which will help them find the exact video they wanna buy.

##### **Video Manager Upgrades**

We're building advanced tools for your video manager to help you filter and sort your content, and improving the range of

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### Video Manager Upgrades

We're building advanced tools for your video manager to help you filter and sort your content, and improving the range of stats and metrics you'll see. You'll also be able to create coupon codes, and give a specific user free access to a paid video (if you want to!).

### Modelhub Rank

We're implementing a full Modelhub ranking system, so you'll have a better idea of how your content is performing.

### Modelhub Stats

Expect lots of detailed metrics like video views, ranking, revenue, and tons more.

## Video views on Modelhub

The views you see on your Modelhub videos are different than on your Pornhub videos.

On Modelhub, the "views" you see are video previews, meaning users who watched the short preview of your for-sale clip. These previews don't earn any ad revenue like views on Pornhub do.

If you also allowed your Modelhub video to be viewed on Pornhub Premium, you will earn revenue for each time your video is viewed by a Premium user. Those earnings will be broken down in your [Earnings tab](#). More on Viewshare [right here](#).

Please note that on Modelhub, you only get paid when someone buys your video or sends you a tip - you won't make any money for previews.

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